

## CAPITAL ADVISORY

# Capital Readiness & Investor Access Advisory

Curated introductions to angel investors, VCs, and family offices — backed by fundraising readiness coaching that ensures every intro counts. We don't make 50 blind introductions. We make 5-10 highly targeted, warm, thesis-matched connections with founders who are prepared to perform.

*Why readiness comes first: My investor network has taken years to build. The quality of that access depends on sending the right deals to the right people. Every engagement starts with a readiness assessment — if you're not ready, I'll tell you what needs to change before we use an intro. That protects your time, my relationships, and your odds of closing.*

## ENGAGEMENT TIERS

## TIER 1

## Capital Readiness Sprint

ONE-TIME ENGAGEMENT

Get investor-ready before burning a single intro. A focused assessment and coaching engagement that prepares your pitch, materials, and targeting strategy.

- Pitch deck audit with actionable feedback
- Investor targeting map (stage, vertical, thesis)
- Readiness assessment — honest evaluation of gaps
- 2-3 coaching sessions over 2-4 weeks

## MOST POPULAR

## TIER 2

## Capital Readiness + Network Access

UPFRONT + MONTHLY RETAINER

The full package. Everything in Tier 1, plus curated warm introductions to matched investors — with ongoing coaching throughout.

- Everything in the Capital Readiness Sprint
- Curated warm intros to matched investors
- Ongoing pitch coaching and iteration
- Follow-up strategy after investor meetings
- Data room preparation guidance

## TIER 3

## Strategic Advisor

ONGOING MONTHLY RETAINER

For post-raise or later-stage founders who want ongoing strategic advisory — not just for fundraising but for go-to-market, partnerships, and future rounds.

- Monthly strategic advisory sessions
- Go-to-market and partnership guidance
- Future round preparation
- Board-level and investor relations counsel
- Selective and relationship-based

## OUR PHILOSOPHY

**Quality over volume.** *Every introduction is earned, not given. We only make introductions when the founder is prepared to perform — because one right connection, made at the right moment, is worth more than fifty cold ones. This is how we protect both sides of the relationship.*

## HOW IT WORKS

- 1 Readiness Assessment**  
Every engagement begins here — no exceptions.
- 2 Strategy & Materials**  
Pitch, targeting map, and narrative refined together.
- 3 Curated Introductions**  
5-10 warm, thesis-matched connections — not blasts.
- 4 Ongoing Coaching**  
Support through meetings, follow-ups, and close.